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10/526,212	03/03/2005	Carolina Adriana Pijper	PTT-145/APP	7499
7265 MICHAELSO	7590 01/28/2008 N & ASSOCIATES		EXAM	INER
P.O. BOX 8489 RED BANK, NJ 07701			LEWIS, JONATHAN V	
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			2623	
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Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

	Application No.	Applicant(s)
	10/526,212	PIJPER, CAROLINA ADRIANA
Office Action Summary	Examiner	Art Unit
•	Jonathan Lewis	2623
The MAILING DATE of this communicat		
Period for Reply  A SHORTENED STATUTORY PERIOD FOR WHICHEVER IS LONGER, FROM THE MAIL  - Extensions of time may be available under the provisions of 37 after SIX (6) MONTHS from the mailing date of this communic.  - If NO period for reply is specified above, the maximum statutor.  - Failure to reply within the set or extended period for reply will, Any reply received by the Office later than three months after the earned patent term adjustment. See 37 CFR 1.704(b).	ING DATE OF THIS COMMUNIC 7 CFR 1.136(a). In no event, however, may a re ation. ry period will apply and will expire SIX (6) MONT by statute, cause the application to become ABA	ATION. ply be timely filed "HS from the mailing date of this communication. ANDONED (35 U.S.C. § 133).
Status		
<ol> <li>Responsive to communication(s) filed o</li> <li>This action is FINAL.</li> <li>Since this application is in condition for closed in accordance with the practice to</li> </ol>	☑ This action is non-final. allowance except for formal matte	
Disposition of Claims		
4) ⊠ Claim(s) <u>1-13</u> is/are pending in the appl 4a) Of the above claim(s) is/are v 5) □ Claim(s) is/are allowed. 6) ⊠ Claim(s) <u>1-13</u> is/are rejected. 7) □ Claim(s) is/are objected to. 8) □ Claim(s) are subject to restriction	vithdrawn from consideration.	
Application Papers		·
9) The specification is objected to by the E: 10) The drawing(s) filed on 03 March 2005 in Applicant may not request that any objection Replacement drawing sheet(s) including the 11) The oath or declaration is objected to by	s/are: a)⊠ accepted or b)□ obje n to the drawing(s) be held in abeyand correction is required if the drawing(s	ce. See 37 CFR 1.85(a). s) is objected to. See 37 CFR 1.121(d):
Priority under 35 U.S.C. § 119		
12) Acknowledgment is made of a claim for a) All b) Some * c) None of:  1. Certified copies of the priority doc 2. Certified copies of the priority doc 3. Copies of the certified copies of the application from the International  * See the attached detailed Office action for	cuments have been received. cuments have been received in Ap he priority documents have been r Bureau (PCT Rule 17.2(a)).	oplication No received in this National Stage
Attachment(s)		
1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-3) Information Disclosure Statement(s) (PTO/SB/08) Paper No(s)/Mail Date	948) Paper No(s)	ummary (PTO-413) )/Mail Date formal Patent Application 

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## **DETAILED ACTION**

## Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

Claims 1-6, 8-13 are rejected under 35 U.S.C. 102(b) as being anticipated by Gresh et al. (WO 01/39506 A2).

Regarding claim 1, Gresh et al. teaches a method of directing a broadcast with participation of a plurality of participants through the use of an interactive application on a participant device (Abstract), comprising the steps of: downloading said interactive application on said participant device (page 3, lines 14-16); using said interactive application off-line on said participant device, synchronized with the broadcast (Abstract); registering participant input on said participant device (page 14, line 23 – page 15, line 3); submitting said participant input (page 24, claim 15).

Regarding claim 2, Gresh et al. teaches a method according to claim 1 also comprising the steps of: collecting and analyzing all participant input and delivering the results of said analyzing to all participants (page 19, lines 15-17; lines 19-20).

Regarding claim 3, Gresh et al. teaches a method according to claim 1 in which said downloading of said interactive application takes place before said broadcast (page 3, lines 14-16).

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Regarding claim 4, Gresh et al. teaches a method according to <u>claim 1</u> in which said submitting of said participant input takes place after said broadcast has ended (Abstract discloses the submission of participant input for prerecorded shows).

Regarding claim 5, Gresh et al. teaches a method according to <u>claim 1</u> in which said interactive application comprises synchronization information (page 2, lines 20-23).

Regarding claim 6, Gresh et al. teaches a method according to claim 5 in which said interactive application and said synchronization information are downloaded on separate points in time (page 3, lines 14-16 is the downloading of the application; page 20, lines 10-15 discloses the synchronization information being downloaded).

Regarding claim 8, Gresh et al. teaches a method according to <u>claim 1</u> in which said interactive is downloaded from the Internet site of said broadcast (page 20, lines 10-11).

Regarding claim 9, Gresh et al. teaches a method according to <u>claim 1</u> in which said participant device is capable of communicating through the Internet (Abstract).

Regarding claim 10, Gresh et al. teaches a method according to <u>claim 1</u> in which said broadcast is a TV game show (page 1, lines 21-22).

System claims 11-13 are rejected for the same reasons as discussed in the corresponding method claims above.

## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and

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the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

Claim 7 is rejected under 35 U.S.C. 103(a) as being unpatentable over Gresh et al. (WO 01/39506 A2) in view of Boland et al. (US Pat. No. 4,484,218).

Regarding claim 7, Gresh et al. teaches all the claim limitations as stated above, except said interactive application comprises a time slot for said submitting of the participant input.

However, Boland et al. teaches said interactive application comprises a time slot for said submitting of the participant input (col. 4, lines 21-26).

Therefore, it would have been obvious to one of ordinary skill in the art, at the time the invention was made to use, to have a time slot for submitting participant input, in order to avoid congestion within the network by staggering the input of multiple participants.

## Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.

- a. Houghton US PG Pub. No. 2002/0124247
- b. Freeman et al. US PG Pub. No. 2004/02621127

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jonathan Lewis whose telephone number is (571) 270-3233. The examiner can normally be reached on Mon - Fri 7:30 AM - 5:00 PM.

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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Brian Pendleton can be reached on (571) 272-7527. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

BRIAN PENDLETON
SUPERVISORY PATENT EXAMINER